



DEPARTMENT OF CONSERVATION
STATE OF CALIFORNIA

January 2, 2003

DIVISION OF
RECYCLING

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GRAY DAVIS
GOVERNOR

Supermarket Manager
«CompanyName» - Convenience Zone «CZ»
«Address»
«City», «St» «Zip»

IMPORTANT NOTICE - Please read carefully.

This notice, from the Department of Conservation, Division of Recycling (Department), is to inform you of your designation as a "Supermarket" under our program. Your supermarket has been used to designate a new convenience zone which is "the area within a one-half mile radius of a supermarket" (Public Resources Code Section 14509.4.(a)). The law requires that a state certified recycling center be established within this convenience zone.

Your designation as a "supermarket" is based on the following definition:

"A full-line, self-service retail store with gross annual sales of two million dollars (\$2,000,000) or more, and which sells a line of dry grocery, canned goods, or nonfood items and some perishable items. For purposes of determining which dealers are supermarkets, the department shall use the annual updates of the Progressive Grocer Marketing Guidebook and any computer printouts developed in conjunction with the guidebook." (Public Resources Code Section 14526.5)

If your store does not meet the gross annual sales of two million dollars (\$2,000,000) or more, please complete the accompanying form entitled SUPERMARKET DECLARATION OF GROSS ANNUAL SALES. If the form you submit is accepted, you will receive a non-supermarket status and the Department will temporarily remove your store from the list of those creating convenience zones. In the future, if the store's gross annual sales increase to \$2 million or more, your store may again be listed as creating a convenience zone.

All new convenience zones will automatically be considered for exemption from the requirement of having a recycling center within one-half mile of the supermarket.

Supermarket Manager

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In accordance with Division policy, the newly determined Convenience Zone established by your supermarket will not be subject to the recycling center provisions until the Division has completed its exemption review process.

Written and oral testimony may be submitted for or against a convenience zone exemption during the public comment period of 30 days following the notification which you will receive in mid-January 2003. A decision will be determined as to the eligibility of your supermarket becoming exempt from establishing a recycling center by March 10, 2003. Any questions concerning the exemption process can be directed to Walt Simmons at (916) 445-5916.

If the Department determines that the convenience zone created by your supermarket does not qualify for an exemption and there is no certified recycling center located within one-half mile of your supermarket following the exemption decision, subsequent notification will be sent requiring the establishment of a certified recycling center within 60 days or you may be required by law to redeem all empty beverage containers brought to your store by consumers.

As a reminder, all beverage retailers must post a sign at least 10 by 15 inches at their business, which displays the name and address of the nearest State-certified recycling center. For your convenience a sign is included. The following name and address, which are for a recycler outside of your convenience zone, should be put on the enclosed sign:

«FacilityName» - «CertNumber»
«FacilityAddress»
«FacilityCity», «FacilityState» «FacilityZip»

For additional advice or assistance to establish a certified recycling facility, please call 916-445-5916. For assistance in completing the Supermarket Declaration form, please contact the Division's Convenience Zone Section at 916-445-0580. If you are a chain supermarket, please consult your corporate headquarters, since many chains have contracts with specific recycling companies. If you have general questions regarding the beverage container recycling program, please call our toll-free information line at 1-800-RECYCLE (732-9253). For changes in ownership or address, please complete the Change of Information form.

We look forward to working with you in order to assist you in complying with this Act and providing convenient recycling opportunities to your customers and all Californians.

Sincerely,

John Jackson, Supervisor
Convenience Zone Section

Enclosures